

## B. A LTMOR E OFFICE OF PROMOTION \& THEARTS

## REQUEST FOR Proposals (RFP):

## Bromo Tower Arts \& Entertainment District Crosswalk Project <br> Application Deadline: April 1, 2013

## OVERVI EW

The City of Baltimore, the Bromo Tower Arts \& Entertainment District and the Baltimore Office of Promotion \& The Arts in collaboration with the Baltimore City Department of Transportation are seeking an artist or artist team to assist with the replacement of old crosswalks within the new Bromo Tower Arts \& Entertainment District with something distinctive and artist designed that will be compliant with traffic and safety regulations. The project goal is to improve the pedestrian experience, give better definition to downtown's Bromo Tower Arts \& Entertainment District, and add an additional public art experience in the City's third Arts \& Entertainment District.

## SITE DESCRIPTION



The project encompasses four intersections located within the Bromo Tower Arts \& Entertainment District:

1. Eutaw and Fayette Streets
2. Eutaw and Lombard Streets
3. Howard and Lombard Streets
4. Eutaw and Baltimore Streets

All four crosswalks in each intersection will be completed.

Below are the Bing Map links to each intersection:

1. http://www.bing.com/maps/?FORM=Z9LH2\#|nE9LmV1dGF3) TJ iYW5kJTJ IZmF5ZXROZSUyYnNOcmVIdCUyYmJ hbHRpbW9yZ SU3ZXNzdC4w/TdlcGcuMSZiYj010S41NTMzNzgxNTM2OTMOI TdILTM2LjI4MjEOMjYzOSU3ZTEwLjk1NjUzNzU5ODIzNTMIN2U tMTE2Ljk2NTczNjM4OQ==
2. http://www.bing.com/maps/?FORM=Z9LH2\#|nE9LmV1dGF3/ TJ iYW5kJTJ ibG9tYmFyZCUyYnNOcmVIdCUyYmJhbHRpbW9yZ SU3ZXNzdC4wJTdlcGcuMSZiYj0zOS4yOTQzMDE1MzI 5MDQyI TdILTc2LjYxMjg2MTE1NjQ2MzYIN2UzOS4yODgyOTgxNDgzMT ExJTdILTc2LjYyMjcxMDIyNzk2NjM=
3. http://www.bing.com/maps/?FORM=Z9LH2\#|nE9Lmhvd2FyZ CUyYmFuZCUyYmxvbWJ hcmQIMmJzdHJIZXQIMmJ iYWxOaW1v cmUIN2Vzc3QuMCU3ZXBnLjEmYmI9MzkuMjk2MDA3Nzk1MTY 4MiU3ZS03Ni42MDkzODUwMTM1ODAzJTdIMzkuMjgOMDAwO DAzODc50CU3ZS03Ni42MjkwODMxNTY1ODU3
4. http://www.bing.com/maps/?FORM=Z9LH2\#|nE9LmV1dGF3| TJ iYW5kJTJ iYmFsdG|tb3J\|TJ ic3RyZWV0JTJ iYmFsdGItb3J\|JTd| C3N0LiAIN2VwZy4x)mJIPTM5Lil 5 MzAxNzYwODc2NDIIN2UtNz YuNjA5NDQ0MTQxMzg4JTdIMzkuMjgxMDEwMTAONzQxNyU3 ZS03Ni42MikxNDIvODQzOTMz

## DESI GN/ PROJ ECT PARAMETERS

- Crosswalk designs should use the standard ladder crosswalk (Image A) or a the standard intricate crosswalk (Image B) as a jumping off point.
- Crosswalks will be in black and white only.
- Approximate Crosswalk Dimensions:
> Crosswalk width: 10 feet
> For designs based on the crosswalk in Image $A$, the white area of the crosswalk can be up to 2 feet in length. And, the street between those white crosswalk elements (black part of design) should be between 2 to 4 feet in length.
> For designs based on the crosswalk in Image B, the white area of the crosswalk should not be wider at any point than approximately 1 to 2 inches. This parameter is driven by the material requirements of doing this type of crosswalk on asphalt (Crosswalks 1-3 on the map above); if proposing a crosswalk on concrete (Crosswalk 4), there is much greater flexibility for the size of the white areas.
- Because of safety concerns, designs should not contain readable text.
- For safety reasons, DOT may require parallel lines on the

 edges of the crosswalk that span the length of the crosswalk (see Image C).
- One artist will be chosen for each intersection, and each intersection will contain four crosswalks.
- Because of the different material make-up of the intersections (one through three are asphalt, four is concrete), they require different materials to create the crosswalks. They will therefore also have different requirements from the chosen artists. Artists chosen for Intersections 1-3 will be asked to provide a detailed electronic file of their design. The artist chosen for Intersection 4 will be given sheets of thin metal that they will cut into a stencil to be used to create the four crosswalks in that intersection.
- Crosswalks will be installed by a City hired contractor.


## SUBMI SSI ON REQUI REMENTS

- Signed Application Form: artists must submit a signed copy of the form that follows this Request for Proposals. If applying as a collaborative artist group, each member of the group must sign the application. This may be sent electronically or by mail.
- Crosswalk Proposal: Please include a one to two page image of proposal. If electronic, please send in jpeg format. If you are mailing a hard copy drawing, please do not send the original. This proposal should clearly communicate your design for the review panel, but it is not
necessary for it to be fabricator ready. Chosen artists for intersections 1-3 will be asked to create a more detailed electronic file.
- Resume: please attach a current Resume, which outlines your experience as a designer and artist.
- Five electronic images (on CD if mailed) of completed past artworks
o Images must be sized to the following dimensions
- File Format: Baseline JPEG (please do not use progressive JPEG format)
- Please size each image to be no more than 1MB in file size.
- File Name: Images MUST be titled in the following manner: Last Name, First Name, number corresponding to the image description sheet (For example: DoeJ ane01; DoeJ ane02; etc.
- I mage List that includes title of work, dimensions, medium, year of completion.


## TO APPLY

Applications may be emailed (please type: Bromo A\&E Crosswalk Application in subject line) or mailed to the following:

Baltimore Office of Promotion \& the Arts
ATTN: Kim Domanski
10 East Baltimore Street, $10^{\text {th }}$ Floor
Baltimore, MD 21202
Email:kdomanski@promotionandarts.com

## ARTI ST STI PENDS

Each artist chosen to complete the crosswalks for the following intersetions will receive a $\$ 1500.00$ stipend for their design: Eutaw \& Fayette Street, Eutaw and Lombard Street and Lombard Street and Howard Street. Because of the addition of fabrication time for the stencil for the intersection of Eutaw and Baltimore Street, the artist chosen for this intersection will receive a total stipend of $\$ 2500.00$.

## PROJ ECT TI MELI NE

Application Deadline: Monday, April 1, 2013
Because of the rigorous project timeline, applications received past the deadline and those that are found to be incomplete cannot be reviewed.
Notification of chosen artists: Friday, April 19, 2013
Deadline for formatted electronic designs: Monday, May 20, 2013
Deadline for completed stencil(s): Monday, June 10, 2013
Installation: June 2013

## OTHER PROJ ECT GUI DELI NES

1. The City of Baltimore, the Baltimore City Department of Transportation, and the Baltimore Office of Promotion \& The Arts reserves the right to reproduce images of submitted artwork for printed or internet publicity, catalogue, map or other marketing or educational purposes.
2. Application materials will not be returned.
3. The City of Baltimore, the Baltimore City Department of Transportation, and the Baltimore Office of Promotion \& The Arts reserves the right to reproduce chosen crosswalk designs in other intersections in the Bromo Tower Arts \& Entertainment District as needed. Upon application, chosen artists are granting permission for this reproduction of their copyrighted design. Every effort will be made to alert the artist when such reproduction is planned.

## ARTIST ELIGIBI LITY

Any artist over the age of 18 working within 250 miles of Baltimore is eligible to apply. Current Baltimore Office of Promotion and the Arts employees and Public Art Commission members may not apply.

## ARTIST SELECTION PANEL

The artist selection panel will be made up of stakeholders from the Bromo Tower Arts \& Entertainment District, a member of the Public Art Commission, a representative from the Baltimore City Department of Transportation and a representative from the crosswalk fabricator.

## FOR FURTHER QUESTI ONS OR CONCERNS PLEASE CONTACT:

## Kim Domanski

Public Art Specialist
Baltimore Office of Promotion \& The Arts
Phone: (443) 263-4340
Email: kdomanski@promotionandarts.com

## APPLICATI ON FORM

## Bromo Tower Arts \& Entertainment District Crosswalk Project Proposal Submission

## Artist Information

Name $\qquad$
Address $\qquad$
City, State, Zip
Phone $\qquad$ Fax $\qquad$
Email $\qquad$ Cell $\qquad$
Website $\qquad$
What intersections are you interested in your artwork being included?:
Eutaw \& Fayette (design only) $\qquad$
Eutaw \& Baltimore (design and fabrication of stencil required) $\qquad$
Eutaw \& Lombard (design only) $\qquad$
Lombard \& Howard (design only) $\qquad$

I,
, (please sign here)
of this prospectus and will abide by the rules and regulations and agree to the terms and conditions set forth herein.

