

DESIGN/PROJECT PARAMETERS

- Crosswalk designs should use the standard ladder crosswalk (Image A) or a the standard intricate crosswalk (Image B) as a jumping off point.
- Crosswalks will be in black and white only.
- Approximate Crosswalk Dimensions:
 - Crosswalk width: 10 feet
 - For designs based on the crosswalk in Image A, the white area of the crosswalk can be up to 2 feet in length. And, the street between those white crosswalk elements (black part of design) should be between 2 to 4 feet in length.
 - For designs based on the crosswalk in Image B, the white area of the crosswalk should not be wider at any point than approximately 1 to 2 inches. This parameter is driven by the material requirements of doing this type of crosswalk on asphalt (Crosswalks 1- 3 on the map above); if proposing a crosswalk on concrete (Crosswalk 4), there is much greater flexibility for the size of the white areas.
- Because of safety concerns, designs should not contain readable text.
- For safety reasons, DOT may require parallel lines on the edges of the crosswalk that span the length of the crosswalk (see Image C).
- One artist will be chosen for each intersection, and each intersection will contain four crosswalks.
- Because of the different material make-up of the intersections (one through three are asphalt, four is concrete), they require different materials to create the crosswalks. They will therefore also have different requirements from the chosen artists. Artists chosen for Intersections 1-3 will be asked to provide a detailed electronic file of their design. The artist chosen for Intersection 4 will be given sheets of thin metal that they will cut into a stencil to be used to create the four crosswalks in that intersection.
- Crosswalks will be installed by a City hired contractor.



SUBMISSION REQUIREMENTS

- **Signed Application Form:** artists must submit a signed copy of the form that follows this Request for Proposals. If applying as a collaborative artist group, each member of the group must sign the application. This may be sent electronically or by mail.
- **Crosswalk Proposal:** Please include a one to two page image of proposal. If electronic, please send in jpeg format. If you are mailing a hard copy drawing, please do not send the original. This proposal should clearly communicate your design for the review panel, but it is not

necessary for it to be fabricator ready. Chosen artists for intersections 1-3 will be asked to create a more detailed electronic file.

- **Resume:** please attach a current Resume, which outlines your experience as a designer and artist.
- **Five electronic images** (on CD if mailed) of completed past artworks
 - Images must be sized to the following dimensions
 - File Format: Baseline JPEG (please do not use progressive JPEG format)
 - Please size each image to be no more than 1MB in file size.
 - File Name: Images **MUST** be titled in the following manner: Last Name, First Name, number corresponding to the image description sheet (For example: DoeJane01; DoeJane02; etc.
- **Image List** that includes title of work, dimensions, medium, year of completion.

TO APPLY

Applications may be emailed (please type: Bromo A&E Crosswalk Application in subject line) or mailed to the following:

Baltimore Office of Promotion & the Arts
ATTN: Kim Domanski
10 East Baltimore Street, 10th Floor
Baltimore, MD 21202
Email:kdomanski@promotionandarts.com

ARTIST STIPENDS

Each artist chosen to complete the crosswalks for the following intersections will receive a \$1500.00 stipend for their design: Eutaw & Fayette Street, Eutaw and Lombard Street and Lombard Street and Howard Street. Because of the addition of fabrication time for the stencil for the intersection of Eutaw and Baltimore Street, the artist chosen for this intersection will receive a total stipend of \$2500.00.

PROJECT TIMELINE

Application Deadline: Monday, **April 1, 2013**

Because of the rigorous project timeline, applications received past the deadline and those that are found to be incomplete cannot be reviewed.

Notification of chosen artists: Friday, April 19, 2013

Deadline for formatted electronic designs: Monday, May 20, 2013

Deadline for completed stencil(s): Monday, June 10, 2013

Installation: June 2013

OTHER PROJECT GUIDELINES

1. The City of Baltimore, the Baltimore City Department of Transportation, and the Baltimore Office of Promotion & The Arts reserves the right to reproduce images of submitted artwork for printed or internet publicity, catalogue, map or other marketing or educational purposes.
2. Application materials will not be returned.
3. The City of Baltimore, the Baltimore City Department of Transportation, and the Baltimore Office of Promotion & The Arts reserves the right to reproduce chosen crosswalk designs in other intersections in the Bromo Tower Arts & Entertainment District as needed. Upon application, chosen artists are granting permission for this reproduction of their copyrighted design. Every effort will be made to alert the artist when such reproduction is planned.

ARTIST ELIGIBILITY

Any artist over the age of 18 working within 250 miles of Baltimore is eligible to apply. Current Baltimore Office of Promotion and the Arts employees and Public Art Commission members may not apply.

ARTIST SELECTION PANEL

The artist selection panel will be made up of stakeholders from the Bromo Tower Arts & Entertainment District, a member of the Public Art Commission, a representative from the Baltimore City Department of Transportation and a representative from the crosswalk fabricator.

FOR FURTHER QUESTIONS OR CONCERNS PLEASE CONTACT:**Kim Domanski**

Public Art Specialist

Baltimore Office of Promotion & The Arts

Phone: (443) 263-4340

Email: kdomanski@promotionandarts.com

(APPLICATION FORM FOLLOWS)

APPLICATION FORM

**Bromo Tower Arts & Entertainment District
Crosswalk Project Proposal Submission**

Artist Information

Name _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Email _____ Cell _____

Website _____

What intersections are you interested in your artwork being included?:

Eutaw & Fayette (design only) _____

Eutaw & Baltimore (design and fabrication of stencil required) _____

Eutaw & Lombard (design only) _____

Lombard & Howard (design only) _____

I, _____, acknowledge receipt
(please sign here)

of this prospectus and will abide by the rules and regulations and agree to the terms and conditions set forth herein.