

UMB

University of Maryland, Baltimore

CALL TO ARTISTS REQUEST FOR QUALIFICATIONS

Issued October 25, 2021

Application Deadline: Friday, November 12, 2021

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Project Title: University of Maryland, Baltimore
Green Street Pocket Park Mural

Apply online: <https://umbartpublication.submittable.com/>

UMB Background

The founding institution of the University System of Maryland, the University of Maryland, Baltimore (UMB) opened in 1807 along a ridge in what was then called Baltimore Town. Today, it is a 71 acre research and technology complex encompassing 67 buildings in West Baltimore not far from the Inner Harbor. UMB is Maryland's only health, law, and human services public university. Six professional schools and a Graduate School confer the majority of health care, human services and law professional degrees in Maryland each year. Under the leadership of President Bruce E. Jarrell, MD, FACS the University is one of Baltimore City's major anchor institutions and is a leading partner in the redevelopment of Baltimore's Westside. Attending physicians at the University Medical Center are faculty members of the School of Medicine at UMB. The University of Maryland BioPark, which opened in October 2005, promotes collaborative research opportunities and bioscience innovations. Sponsored research totaled \$688 million in fiscal year 2020. With 6,320 students and 7,119 faculty members, graduate assistants and staff, the University is an economic engine that returns more than \$14 in economic activity for every \$1 of state general funds appropriation. The University community gives more than 2 million hours a year in service to the public. UMB has a distinguished history of engagement spanning several decades, particularly in the West Baltimore communities.

Mission

The mission of UMB is to improve the human condition and serve the public good of Maryland and society at-large through education, research, clinical care and service.

Vision

UMB's vision is to excel as a pre-eminent institution in its mission to educate professionals, conduct research that addresses real-world issues affecting the human condition, provide excellent clinical care and practice, and serve the public with dedication to improve health, justice, and the public good. The University will become a dominant economic leader of the region through innovation, entrepreneurship, philanthropy, and interdisciplinary and inter-professional teamwork. The University will extend its reach with hallmark local and global initiatives that positively transform lives and our economy. The University will be a beacon to the world as an environment for learning and discovery that is rich in diversity and inclusion. The University will be a vibrant community where students, faculty, staff, visitors and neighbors are engaged intellectually, culturally and socially.

Strategic Plan

UMB has a long, illustrious history of achieving excellence and providing benefit to the state of Maryland. However, the University, like all institutions of higher education, finds itself in challenging times. The University's strategic plan is designed to take advantage of the opportunities provided by these challenges. The following eight themes are major areas of focus:

- Achieve pre-eminence as an innovator
- Promote diversity and a culture of inclusion
- Foster a culture of accountability and transparency
- Excel at interdisciplinary research and inter-professional education, clinical care and practice, and public service
- Develop local and global initiatives that address critical issues
- Create an enduring and responsible financial model for the University
- Drive economic development
- Create a vibrant, dynamic University community

The implementation of the strategic plan is guided by the following core values:

- Accountability
- Civility
- Collaboration
- Diversity
- Excellence
- Knowledge
- Leadership

UMB Schools

The University is uniquely organized as a collection of six professional schools and a Graduate School, each with a rich legacy of innovation and service. Degrees granted include the MD, PhD, DNP, DPT, PharmD, JD, DDS, LL.M, MS and BS. Most students are enrolled in graduate/professional level programs and BS students enter at the upper level, having completed all general education coursework prior to acceptance.

School of Medicine

Established in 1807, the School of Medicine is the *first public* and the fifth oldest *medical school in the United States*, and it was the first to institute a residency training program. Today, the School of Medicine serves as the anchor for a large academic health center, which aims to provide the best medical education, conduct the most innovative biomedical research, and provide the best patient care and community service to Maryland and beyond. Together with its clinical partner, the University of Maryland Medical Center, the School educates and trains many of the state of Maryland's medical professionals.

The School of Medicine and its reputation for excellent academic achievement continues to grow. The research productivity of the faculty is among the highest in the country, and the School of Medicine remains among the fastest growing research enterprises in the country.

Francis King Carey School of Law

The Francis King Carey School of Law was established in 1816 and began regular instruction in 1824. It is the *third oldest* law school in the nation, but its innovative programs make it one of the liveliest and most dynamic today. The Carey School of Law seeks to promote a more just society by educating outstanding lawyers, by advancing understanding of law and legal institutions, and by enhancing access to justice. Through excellence in teaching, the School seeks to prepare students for productive leadership and professional success in a wide range of careers and to promote in both students and faculty the highest standards of public and professional service.

School of Dentistry

The School of Dentistry, the *world's first dental college*, celebrated its 175th anniversary in 2015. Students, faculty and staff provide care for nearly 30,000 patients annually at clinics in Baltimore City and underserved areas of the state. An international research hub, the School is ranked fifth in National Institutes of Health funding for public dental schools. Further, the School performed nearly 6,000 hours of community service in 2016. The School's academic externships span the globe, touching 20 countries on six continents.

School of Pharmacy

The School of Pharmacy has a rich and distinguished heritage. First incorporated as the Maryland College of Pharmacy in 1841, it is **one of the oldest pharmacy schools** in the country. Primarily an independent institution until 1904, the Maryland College of Pharmacy then became the Department of Pharmacy at the University of Maryland. Throughout this history, the School of Pharmacy has been a local and national leader in the profession. It was a founding member of the American Association of Colleges of Pharmacy, the national organization of schools and colleges of pharmacy and their faculty. Today, the School of Pharmacy continues to lead pharmacy education, scientific discovery, patient care, and community engagement in Maryland and beyond.

The School is a comprehensive institution, offering several advanced degrees as well as dual degrees with law, public health, business and the pharmaceutical sciences. The School's research program is at the cutting edge of scholarly advances and a wide range of clinical service programs provides excellent pharmaceutical care to patients throughout Maryland and the region.

School of Nursing

In 1889, Louisa Parsons, a colleague of Florence Nightingale, established the School of Nursing, **one of the Nation's oldest formal nursing training programs**, at the University of Maryland. The School of Nursing has pioneered a variety of innovative educational programs, including the world's first nursing informatics graduate program. The School is affiliated with more than 300 hospitals and health care entities throughout Maryland and operates a mobile health clinic for people who are uninsured. The School of Nursing is ranked sixth among graduate nursing programs by U.S. News & World Report and is ranked 11th in receipt of research funding by the National Institutes of Health's National Institute of Nursing Research.

School of Social Work

In response to growing social and cultural needs, the School of Social Work opened in 1961 with a mission to develop practitioners, leaders, and scholars to advance the well-being of populations and communities and to promote social justice. As a national leader, the School creates and uses knowledge for education, service innovation, and policy development. Currently, the School **educates the vast majority of social workers throughout Maryland**. Students come to the School of Social Work from more than 20 states, the District of Columbia, and several foreign countries.

The School of Social Work is among the **top 20 graduate-level social work programs in the nation**, producing outstanding social workers whose practice advances the well-being of all the people they serve, especially members of at-risk populations. The School also focuses on service, providing 500,000 hours of social work services per year within the State of Maryland and surrounding communities.

Graduate School

Since 1917, the Graduate School has offered graduate education and training in biomedical, health and human services. The school offers 24 Master of Science and Doctor of Philosophy degree programs, along with three post-baccalaureate certificate programs and several dual degree programs. All doctoral students are actively engaged in research with faculty members to address some of society's most pressing problems and biomedical research's most challenging questions.

University of Maryland BioPark

The University of Maryland BioPark is a privately developed biomedical research park on the UMB campus. The mission of the BioPark is to support UMB's efforts to commercialize breakthrough therapies, diagnostics, and devices and to bring community-friendly economic development to the Westside of Baltimore. Eleven years ago, the site of the BioPark was vacant land and dilapidated buildings in one of the poorest communities of Baltimore City. Today, the BioPark is the ***largest biotech cluster in Baltimore City***, with three dozen tenants.

Project Background

The University hopes to engage an experienced artist to create a public mural that celebrates the local history of West Baltimore where the campus is located.

Between 1997 and 2011 the University acquired 3 properties located between 114 – 116 N. Greene Street. The buildings were not in good condition and continued to deteriorate. They were subsequently demolished in 2018. As part of a Memorandum of Agreement with the Maryland Historical Trust, the University agreed to design and install a mural at the site to **“celebrate the history of the neighborhood.”**

Overarching Themes or Concepts

The artist should consider the following concepts or themes when envisioning the mural UMB:

- Celebrate the history of the neighborhood
- Strong commitment to the neighboring communities including West Baltimore and the adjacent Bromo Tower Arts District.
- UMB mission, vision, strategic goals and core values
- UMB History – School/Department timelines and “firsts”
- Be inspiring to those working at and served by the University, as well as those visiting or passing through the campus for other reasons.

Project Site

There is a designated location for the mural on the north façade of 108 N. Greene Street (see attached Site Plan). The mural will be located in a dense urban setting so it must be durable, easily maintained and not create public safety issues. The mural should utilize enduring materials that can withstand a downtown environment with pedestrian traffic, and exposure to vehicular pollution. Night lighting of the mural wall area has been installed and is unlikely to be further expanded in the future, so please account for this in your design. Finally, the mural will be a place intended for meeting, hanging out and/or studying, and used for selfies or as a backdrop for graduation photographs.

Eligibility

All professional artists or artist teams residing in the State of Maryland may apply. Special consideration will be given to applicants that reside in the Baltimore region. If artists are applying as a team, the team should be declared on the Application Form, specifying a team leader to receive notifications. Artists currently enrolled in any university or college degree program are not eligible to apply. Staff, faculty, or employees of UMB are not eligible to apply.

Budget Details

Up to four semi-finalist artists or artist teams will be selected to develop a proposal. Each semi-finalist team will receive a **\$500** stipend towards preparing a site-specific mural design for presentation towards UMB's selection of a finalist. There will be no additional funds or compensation to each semi-finalist for this effort.

The artwork project budget is **\$23,000** and is inclusive of all costs associated with the project, including but not limited to: artist coordination and expenses (sub-consultants, travel/lodging, printing, overhead, etc.), artwork fabrication details and specifications, artwork materials and fabrication, storage, transportation and installation, related permits, licenses, and insurance. Any expenses that exceed the contracted amount will be the artist's responsibility. The artist will be responsible for submitting an artwork maintenance manual upon completion.

Contract

The artist will contract directly with the University of Maryland, Baltimore to oversee all aspects of the artwork from concept design development, project implementation and installation. (See attached UMB standard form of contract to be executed between UMB and the selected artist; the University's Section 00700, UMB Standard General Conditions of Public Art Project, July 2016 Edition will be an attachment to the contract and will be provided to the selected artist upon notice of selection).

Submission Procedures

1. Application Process

Artists apply online utilizing Submittable: <https://umbartpublication.submittable.com/>. Applications must be submitted by **November 12, 2021, Midnight, Eastern Standard Time.**

Online application will include:

- **Application Form on the Submittable website**
- **Resume or CV**
- **Ten (10) JPEG or PNG Images.** One image per JPEG/PNG. Selected images must include at least two projects of installed work. Image and files should be of high quality. Each image must include one sentence description of work. If applying as artist team, identify all artists of the documented work.

2. Semi-Finalists Selection

The Artist Selection Committee will review applicants and select up to four (4) semi-finalist artists or artist teams for artwork proposal development.

3. Finalist Selection

Each semi-finalist artist or artist team will individually present their artwork proposal to the Artist Selection Committee. Artists will also present their background public art experience and specific approach to the UMB project. The proposal will include a statement of interest between 500 – 1000 words, draft budget, timeline and mural installer.

Within 3 business days, the Artist Selection Committee will select the final artist/artist team. The finalist will enter into contract with UMB to develop the final design drawings, overall art costs, timeline, and fabrication plans for the artwork.

The semi-finalist artists preparing artwork proposals must agree to the following:

- The artist shall retain UMB Public Art Mural intellectual property rights.
- At its sole discretion, UMB shall have the unconditional right to retain the proposal materials (i.e. sketches, drawings, illustrations...) as part of the proposal commission, whether or not the artwork is selected for implementation. Full credit will be given to artist or artist team if proposal is disseminated by print or digital means.
- If utilizing the proposal for future RFQ/RFP materials, the artist shall give credit to the UMB Public Art Mural project whether or not the artwork is selected for implementation at UMB.
- Proposals must be original and unique to UMB Public Art Mural project.

Selection and Production Schedule:

RFQ Posted	October 25, 2021
Deadline for Questions	November 1, 2021
Deadline for Responses to Questions	November 5, 2021
RFQ Application Deadline	November 12, 2021
Artist Selection Committee Review	November 16, 2021
Semi-finalists Notification and Invitation to Submit a Proposal	November 19, 2021
Deadline for Semi-finalist Questions	November 30, 2021
Deadline for Responses to Semi-finalist Questions	December 3, 2021
Artists Proposal Presentation Deadline	December 10, 2021
Selection Committee Review & Selection	December 15, 2021
Commission Award Announced	December 20, 2021
Mural Completion	January 2022
Opening/Unveiling	Feb – March 2022

Please note, by submitting the application materials, the artist or artist teams understand the time sensitive constraints of the above specified commission and agrees to adhere to the timetable set forth above

Evaluation Criteria

The Public Art Committee is seeking an artist or artist team with experience creating a mural that integrates well into a dense urban environment. The mural should utilize enduring materials that can withstand a downtown urban streetscape with pedestrian traffic, exposure to vehicular pollution and be easily cleaned and maintained in the event of graffiti or other defacing. The Committee is seeking artistic excellence and innovation in past artwork, especially examples in urban settings that integrate the themes of health or life sciences in the artwork.

The following specific criterion will be considered during the voting process:

- **Aesthetic Excellence** – The highest priority is the inherent aesthetic quality of the artwork and its compatibility and relationship with the site as well as the way the public is intended to respond and interact with it.
- **Relevance** – Artwork must be appropriate for and sensitive to the chosen location including surrounding architecture, topography, local history, and community attitudes and concerns.
- **Elements and Principles of Art and Design** – The basic building blocks of all fine art media and all forms of visual art may be considered as long as they meet the definition of art in the enabling legislation.
- **Diversity**- UMB strives for balance in not only style, scale and media of the collection but also diversity in the artists selected throughout.

- **Durability and Permanence**- Resistance to vandalism, and weathering as well as structural sustainability and the potential for excessive maintenance as the work is intended to be permanent.
- **Public Safety** – The artwork must be examined for unsafe conditions, materials, or factors.
- **Technical Feasibility** – The artist must provide convincing evidence of his or her ability to complete the artwork as proposed.
- **Past Performance** – The Artist Selection Committee may consider the artist’s performance under previous contracts including success in meeting established timelines and budgets.
- **Cost Feasibility** – The Committee will consider the cost feasibility and determine if the project is realistic within the specified project budget.

Artist Selection Committee

UMB Council for the Arts Mural Subcommittee – 9 voting members

Non-voting: Public Art Program Director, Maryland Public Art Initiative Liaison/Project Manager

Questions and Inquiries

All questions and inquiries should be directed to Demetrius Shambley, Senior Facilities Planner, dshambley@umaryland.edu or 410-706-0830. All such questions and inquiries must be received by the close of business **November 1, 2021**. Inquiries will receive an e-mail reply.

Addenda / Amendment to the RFQ

If it becomes necessary to revise any part of the RFQ, addenda/amendments will be posted to the eBid Board at www.umaryland.edu/procurement/ebid-board. It remains the responsibility of prospective Offerors to check the website frequently until the proposal due date for any addenda/amendments issued prior to the submission of Proposals. Addenda/amendments made after the due date of for proposals will be sent only to those Offerors that submitted a timely Proposal and that remain under award consideration as of the issuance date of the addenda.

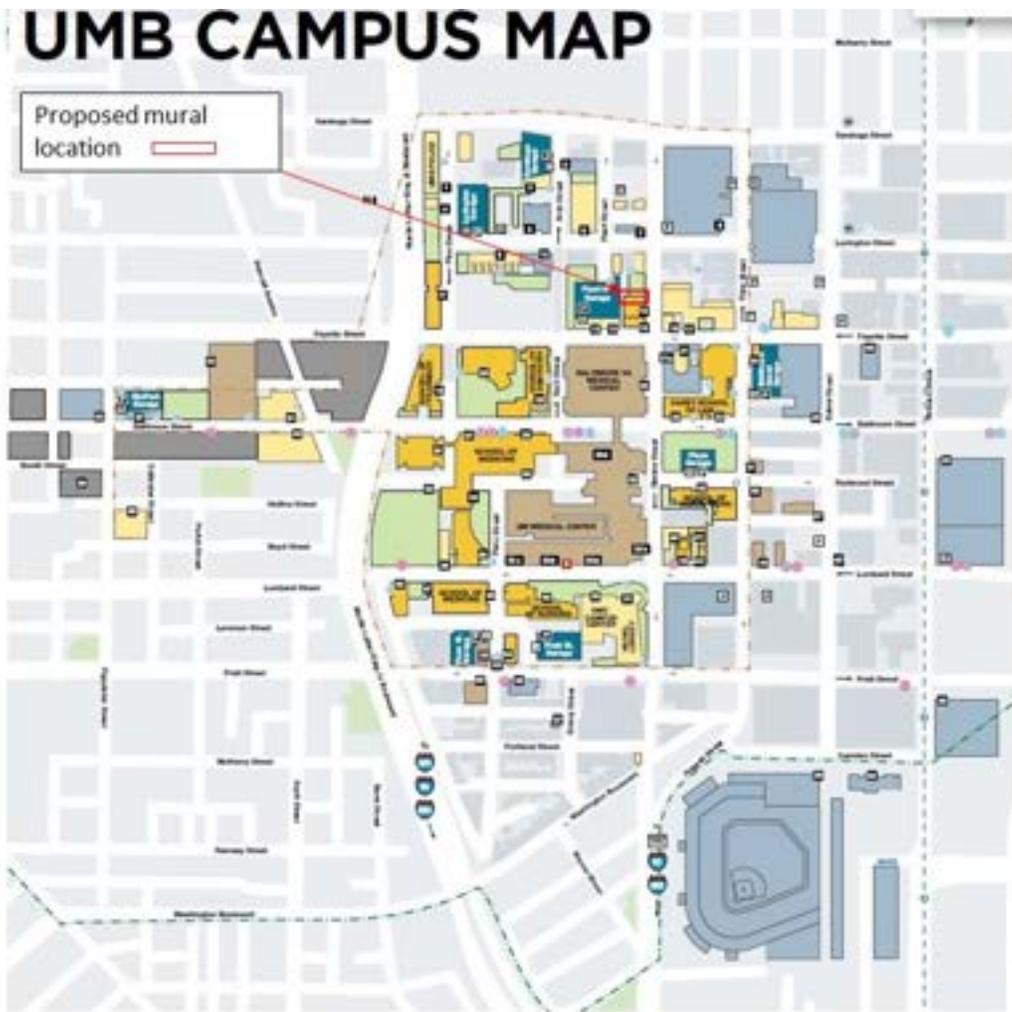
An acknowledgement of the receipt of all amendments and addenda issued before the proposal due date shall be required from all vendors submitting a proposal.

To Apply

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About the UMB Council for the Arts & Culture

The University of Maryland, Baltimore Council for the Arts and Culture is a group of faculty, staff, students, and community members appointed by the president whose mission is to promote the rich history of our institution and surrounding neighborhoods and to celebrate the creative talents of the University community, thereby raising awareness of the links between the arts and sciences.



UMB Campus Map (identifying mural wall location) & Area Plan (campus in context of downtown Baltimore) – refer to pdf “A”



UMB Greene Street Pocket Park and façade showing location of mural
-refer to pdf "B"