



Grantsville Revitalization Organization presents

THE *Artisan* & **EPICUREAN** *Faire*

Saturday, May 21, 2016 in Grantsville, Maryland

Festival Overview

The inaugural Artisan & Epicurean Fair is the culmination of the week-long Grantsville National Road Festival, promoted by the Grantsville Revitalization Organization to honor the two-hundred year heritage of travel, exploration, and hometown hospitality along Old Route 40. Little Crossings Festival will open its 6-acre riverfront property for a full day celebration of local artisans and craftsmen, and regional producers of specialty foods with live music and a large beer & wine tent. The event is hosted on Little Crossings Festival grounds by *The Cornucopia Café* and *Grant's Mercantile* both on site in Grantsville. Festival grounds are within a Maryland-designated Arts & Entertainment District.

Artisans and Craftsmen

Applications are welcomed from committed makers of all mediums: painters, jewelers, sculptors, leatherworkers, woodworkers, weavers, photographers, and other handmade goods. The broader the variety, the better! Initial, tentative attendees include: Fiddlehead Woodworking from Markleysburg, PA; Deep Creek Lavender from Accident, MD; She's So Pretty from Lonaconing, MD; and Sang Run Soaps from McHenry, MD. All art booths should have original work for sale. Art produced live at the event may have income tax on those items waived if you apply through the Grantsville Arts & Entertainment District!

Food Producers

We are seeking applications for producers of pre-packaged goods like jams, jellies, salsas, sauces, and condiments, along with raw ingredients such as spices or vegetables. Farms and CSA's are welcome to apply, along with established commercial companies. Initial, tentative attendees include: FireFly Farms artisan cheese manufacturer from Accident, MD (also a participating sponsor); High Country Creamery and Market from Grantsville, MD; JQ Dickinson Salt Works from Malden, WV; and Summer Smiles Honey from Stoystown, PA. Pre-packaged food producers should have product available to sample as well as for sale. Prepared foods vendors are also encouraged to apply.

Breweries, Wineries & Distilleries

The Cornucopia Café is sponsoring the beer tent and will coordinate direct purchase of all beer sold at the event through their distributors. Breweries that are interested in being represented should email info@thecornucopiacafe.com. Wineries and distilleries will have individual booths for sampling and selling product by the bottle or case.

We are also interested demonstration booths. If you would like information on sponsorship opportunities, please email us.

Attendance & Promotion

Located just off of Interstate-68 in Western Maryland, Grantsville is a convenient destination for thousands of travelers throughout the area, is within one hour of Frostburg/Cumberland MD, Morgantown WV, Uniontown and Somerset PA, and is only twenty minutes northeast of Deep Creek Lake. We are anticipating approximately 1,000 people throughout the course of the day. Though altogether a family-friendly event, since the event features beer and wine it will be marketed primarily to adults. It will be promoted primarily to the area's visitors through a combination of printed postcards, posters and flyers, social media advertising, and targeted emails to an existing mailing list of over 10,000. Visitors to Grantsville will see on-site advertising in the weeks leading up to the event and at all other Grantsville National Road Festival events. Additional placements include ads at the local movie theatre, and in magazines & newspapers. As a designated Arts & Entertainment district, statewide exposure will be granted through this program. Grantsville has an existing tourism industry, with the festival location already known as a destination for arts and culinary tourism, thanks to Spruce Forest Artisan Village, Stanton's Mill Granary, Penn Alps, and The Cornucopia Cafe. The local community enthusiastically supports festival-style events. More draws include Art in the Park at Casselman Bridge State Park to take place concurrently, the Cinderblocks3 Health Conference, and regular patronage to the multiple businesses on the complex. Should be a very busy day for all, and we will work hard to make it as successful as possible!



Event Details

Location: along the Casselman River at 146 Casselman Road, Grantsville, MD

Event Time: 11am to 6pm / **Set-up:** 7:30am-10:30am / **Tear-down:** 6pm-8pm

Day-of events: Waiters' race across Casselman Bridge, live music from The Plate Scrapers & more bands to come

Booth fee \$100 * *Fee may be negotiable for small-scale producers, please inquire. Fee waived for wineries, who must offer samples with pre-sold drink tickets (glass provided by Artisan & Epicurean Faire), but can sell their wines by the bottle or case.*

What's included: Vendors will receive access to one 10x10 booth area, complimentary drink tickets, transportation shuttle, indoor VIP lounge area with private bathroom, snacks & water for up to 3 staff members per booth.

Vendor Requirements

- Vendors shall sell and serve goods at their own risk.
- Each booth space is 10x10. Additional spaces may be purchased for an additional fee. Tents, tables, chairs, or any other equipment will NOT be supplied.
- Limited booths may have electricity available. Request for electricity must be made at the time of application. If available, all electrical cords must be secured and vendor is to ensure they do not create a safety hazard. Though the event only occurs within daylight hours, be prepared for low lighting conditions. Please bring your own outdoor extension cords of at least 25 feet.
- Wi-fi internet will be broadcast across the grounds, but no guarantee will be made as to its signal strength. Cellular reception is generally good as well.
- Security will be provided throughout the day by event staff, however Little Crossings Festival/Grantsville Revitalization Organization is not responsible for any loss or damage to person or property.
- Applicants must obey all pertinent safety codes and laws including, but not limited to: fire safety, parking regulations, Garrett County Health Department, and Garrett County Alcohol Control Board.
- All food vendors are required to obtain an inspection from the Garrett County Health Department, which will be arranged by the Artisan & Epicurean Fair. Health inspection certificates must be posted within sight for the duration of the festival. For more information on the requirements to obtain this permit please contact 301-334-7777.
- Vendors will have access to festival grounds before and after posted event times for setup and teardown. Vendors must move their vehicles to designated parking areas and may not have immediate access to them during the event.
- The event will take place rain or shine, unless the entire event is cancelled by the organizer. Vendors agree to staff their booths throughout the duration of the event, though may use their discretion to be present in severe weather. (Fees are non-refundable.) All displays and merchandise must be secured for wind and rain. All tents must be fire retardant.
- Vendors are required to keep their booth areas generally clean and tidy. Storage space for packing materials will not be available, so consider skirting your table. Posted signage must be within the 10x10 space, and be family-friendly.
- Festival grounds will be laid out to prioritize guest experience, traffic flow, and maximum visibility for each vendor.
- Participants agree to allow use of video and photography by festival organizers for promotional purposes, and all footage taken at the event is property of Little Crossings Festival.
- Vendors are responsible for collecting payment, along with all appropriate taxes. Artists producing art for sale on site may waive income tax on those items if in accordance with Grantsville's Arts & Entertainment District guidelines. Must pre-apply to be eligible. For more information visit: www.visitgrantsville.com/about/arts-entertainment-district/
- All vendors will have access to a VIP green room with indoor bathrooms, snacks, water.
- Smoking and consumption of alcohol permitted in designated areas only.
- Pets are permitted on festival grounds, including vendors' pets. Please dispose of waste appropriately.

Disclaimer

Participating vendors agree to hold Little Crossings, LLC harmless for loss, damage, or liability due to weather, theft, fire, negligence, or for any other reason. Vendors are responsible for securing their own insurance. Vendors are responsible for the care and condition of the premises in their assigned spot. Said premises will be left in the same condition in which they were found at the time of show setup.



VENDOR APPLICATION

___ Artist ___ Packaged Food ___ Prepared Food ___ Vintner or Distiller ___ Other: _____

Applicant Name / Business Name: _____

Mailing address: _____
Street address City State Zip

Phone: _____ Email: _____

Website: _____ Social handle: _____

MD Sales & Use Tax Number: _____. If you do not have one, a special event filing form will be provided by the Maryland Comptroller's office. Vendors are required to collect and remit 6% Maryland sales tax.

Booth requests (electrical, ADA, etc.): _____

Description of products/services to be sold: _____

Tell us about yourself and your company: _____

Anything else we should know? _____

Application Deadline is Friday, May 6, 2016 or until all spaces are filled. Submit this completed application by email with:

- Company logo and at least four images/examples of your work (all vendors)
- Photo of display booth from other shows, if available

Applications will be approved on a rolling basis by a selection committee represented by members of Grantsville Revitalization Organization, Grantsville Arts & Entertainment District, Garrett Lakes Arts Festival, Garrett County Arts Council, and Little Crossings LLC. Little Crossings Festival and its selection committee reserves the right to deny an application for any reason, including if a space has already been approved offering the same or extremely similar merchandise. If application is approved, Little Crossings Festival and its selection committee reserves the right to exclude individual items from sale. No food or craft vendor will be permitted to sell alcohol. Payment for booth fee is due within two weeks of being approved or space may be reallocated to another vendor. Once paid, fee is non-refundable.

Applicant Signature Date

Name(s) of other booth staffers, if different than (or in addition to) applicant: _____

I agree to hold Little Crossings, LLC harmless for loss, damage, or liability due to weather, theft, fire, negligence, or for any other reason. I am responsible for securing insurance, collecting sales tax, and complying with all federal, state, and local laws. I give permission to Little Crossings, LLC and Grantsville Revitalization Organization to use my company logo and images of my work for promotional purposes.